

PULL

convenience
hyper-connectivity
ecosystem
smart-cities
safety
sustainability
automation
healthcare
tech-savvy progress

IOT - HUMAN RELATIONSHIP

PUSH

devices
consumer
efficiency
profit
connectivity
progress
technological
internet-of-everything
research

budget
energy-needs
skills
compromised
cost
security
standards
challenges
environmental-impact
hacking
privacy
waste data
integration

WEIGHT